



PORTS-TO-PLAINS

ALLIANCE

Securing the Benefits of Commerce to
North America's Energy & Agricultural Heartland

News Release - For Immediate Release

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Corridor Signage for Ports-to-Plains and Heartland Expressway

The Ports-to-Plains Alliance is pleased to announce that the Colorado Department of Transportation is installing signage to identify the Ports-to-Plains and Heartland Expressway through eastern Colorado. These corridors have been designated by Congress as High Priority Corridors on the National Highway System.

In eastern Colorado, the designated Ports-to-Plains corridor is U.S. 287 between Limon and the Colorado/Oklahoma state line. The Heartland Expressway is designated on Colorado Highway 71 between Limon and the Colorado/Nebraska state line. Previous to Colorado beginning this installation the corridor is also signed in North Dakota and New Mexico.

The Ports-to-Plains Alliance purchased the signs that are being installed in Colorado. Signage becomes more significant as trip planning programs such as Google Maps and Apple Maps use existing signage to identify routes on trip planning software used by millions of travelers and businesses.

“The identification of the route on trip planning software provides an alternative for cars and trucks to traveling the congested portions of Interstate 25,” said Cathy Shull, Executive Director of Progressive 15, a member of the Ports-to-Plains Alliance Board of Directors.

Gary Beedy of Genoa, also serves on the Ports-to-Plains Alliance Board of Directors commented, “We look forward to completing the installation of signage across all of eastern Colorado. Rural communities will benefit from the signage identification of this corridor that is also identified by the Colorado State Freight Plan as a Colorado Freight Corridor.”

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Ports-to-Plains is a grassroots alliance of over 275 communities and businesses, including alliance partners Heartland Expressway, Theodore Roosevelt Expressway and Eastern Alberta Trade Corridor Coalition, whose mission is to advocate for a robust international transportation infrastructure to promote economic security and prosperity throughout North America's energy and agricultural heartland including Mexico to Canada. Additional information on the Ports-to-Plains Alliance is available at <http://www.portstoplains.com/>.



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KIT CARSON 60

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Barry Gore of Adams County Economic Development, Cathy Shull of Pro 15, Joe Kiely of Ports-to-Plains Alliance and Tyler Purvis of the City of Brush