Open Road. Big Opportunity.

Proud Platinum Sponsors of the 2012 Ports-to-Plains Conference
TAP INTO OUR OPEN ROAD OPPORTUNITIES!
JAY SLEMP

Chairman of Special Areas Board

Special Areas Board
ROGER DIDYCHUK
Vice President of Corporate Development at IW Kuhn Environmental

IW Kuhn Environmental
RETURN TO RURAL...
A PERFECT FIT WITH THE PORTS TO PLAINS CORRIDOR
AND THE EASTERN ALBERTA TRADE CORRIDOR

- We see beyond borders with global focused business strategy
- We want to help create better jobs, higher incomes for youth
- We’re focused on entrepreneurship
## THE RETURN TO RURAL FOCUS

### ENTREPRENEURSHIP
Connecting with business large and small with global opportunity

### YOUTH
Actively engage youth in all processes

### TECHNOLOGY
Encourage tapping global markets with social media and online access points
A REGIONAL FOCUS ALLOWS US TO GO BEYOND BORDERS
OUR SPECIAL AREAS’ COMMUNITIES:

1. VETERAN
2. CONSORT
3. HANNA
4. YOUNGSTOWN
5. CEREAL
6. OYEN
7. ACADIA VALLEY
8. EMPRESS
9. SPECIAL AREA #2, 3 & 4
OUR COMPETITIVE ADVANTAGE:

WHY US?
GEOGRAPHICALLY, **36 & 41** MAKE SENSE!

Consider the “ROUTES” to the Oilsands

**GOOGLE MAP**

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WHY US?

We’re in it for the long term and we have what you need.

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<th>WHO</th>
<th>WHAT</th>
<th>HOW</th>
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<td>COMMUNITIES</td>
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<td>WORK FORCE</td>
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<td>SMALL BUSINESS</td>
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<td>CORPORATIONS</td>
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<td>MUNICIPAL DISTRICTS</td>
<td>LAND</td>
<td>DEVELOPMENT</td>
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**WE’RE ON ROUTE TO THE OILSANDS**

<table>
<thead>
<tr>
<th>LOCATION</th>
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<tr>
<td>LOCATED IN THE CENTER OF THE EASTERN ALBERTA TRADE CORRIDOR</td>
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<tr>
<td>HIGHWAY 36 &amp; 41 RUN THROUGH OUR COMMUNITIES</td>
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<td>EASY, DIRECT ROUTE TO FT. MCMURRAY WITH LESS TRAFFIC AND OPEN HIGHWAYS</td>
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AMENITIES AND INFRASTRUCTURE IN PLACE

- EASY ACCESS TO INFRASTRUCTURE
- SKILLED TALENT & SUPPLIERS
- LOW COST LAND, HOUSING & SERVICES
RURAL BUSINESS ADVANTAGE

Placeholder for your own subheadline

STREAMLINED BUSINESS DEVELOPMENT PROCESS

SMALL, RURAL, GLOBAL-MINDED COMMUNITIES, READY TO SHARE IN GROWTH
A TRACK RECORD

New projects already being developed

CACTUS CORNER BUSINESS PARK
OUR GOALS AS A REGION AND A COMMUNITY

- ACTIVELY SEEKING NEW PARTNERSHIPS
- ACTIVELY SEEKING INVESTMENT
- WE’RE COMMITTED TO GROWTH
- OPENING UP THE MEDICINE LINE
- ACTIVELY SEEKING OPPORTUNITIES

Goal 1  Goal 2  Goal 3  Goal 4  Goal 5
OUR APPROACH

Overcoming Barriers and Creating Opportunities

WE ARE HAPPY TO DO BUSINESS WITH YOU, IN A WAY THAT WORKS FOR YOU.

WE SEE OPPORTUNITY WHERE OTHER COMMUNITIES SEE BARRIERS.

WE THINK GLOBALLY.

CONNECTING INTO NETWORKS & BUILDING RELATIONSHIPS.
DO YOU HAVE ANY QUESTIONS?
Let’s Open Up the Medicine Line and go beyond borders together!

Visit the R2R booth and enter your name for a chance to WIN an iPad2!  

Don’t forget to “Like” us on Facebook!