LEADER IN THE FIELD

Firestone Farm Tires
THE LEADER IN THE FIELD
Firestone

80+ YEARS

of Leading the Field
At the Firestone Homestead, Columbiana, Ohio
Sunday, July 13, 1919, A Rest Halt

Major Brett  Colonel Eisenhower  Harvey Firestone, Jr.
"Ship by Truck"

—the traffic motto of today and the future

By Harvey S. Firestone
President, Firestone Tire & Rubber Co.

The necessities of war brought home to us the importance of the motor truck. When the French line stood at the Marne, the truck began to receive the recognition it deserved.

War, in that emergency, taught us overnight an industrial lesson that we would otherwise have taken years to learn. People realized, all at once, that the motor truck was essential and vital in our transportation, and therefore a basic part of our living.

Like good roads, motor trucking should interest every man, woman or child. Both are basic elements in lowering the cost of distribution, saving products now wasted, opening up resources hitherto untried.

The truck is ready and able to shoulder burdens the railroads cannot carry and to leave them free for responsibilities too long deferred and delayed.

It is a time for principals to confer—a time for them to cooperate. The traffic situation is one of greatest significance. Our future industrial growth depends largely upon the assistance rendered the railroads by trucks in speeding up freight movement. Communities which are not served by the railroads find in the truck the means for their rapid development.

"Ship by truck."

Let us make this the slogan of a new business era.

Truck lines already stream out from city to city, from distributing centers to the surrounding towns, hamlets and rural districts. Use the truck arteries. You'll serve yourself and the public. You'll relieve the railroads of a part of the overwhelming demands now being made upon them.

The truck is the one satisfactory solution to the difficulties of short haul freight. The hundred-mile radius belongs to the truck. But the truck has not stopped there. Its future is restricted only by the extent of good roads and systematic schedules.

"Ship by truck."

You'll save and serve. Pass the word on to your traffic department. Take it up with your business associates. Speak of it to others in your industry.

Whether it's your truck or one belonging to a truck transport company—

"Ship by truck."

Speed traffic; aid the railroads to give the country a freighting system that can cope with the rapid growth of industry. Get in line with the future trend of transportation.

"Ship by truck."

Half the truck tonnage of America is carried on

Firestone Tires
OUT SOURCING

Labor >40%
Developing Economies Growing Faster

While developed economies have always accounted for a larger share of GDP...

...their growth will slow significantly, relative to that of developing economies.

Source: Global Insight World Market Monitor
Growing Global Population

Source: World Bank

Growing Global Protein Consumption per Capita

Source: USDA, World Bank
IN-SOURCING OPPORTUNITY

Back-shoring
Re-shoring
On-shoring
Repatriating

OUT SOURCING

Labor >40%

Labor <20%
Agricultural Window of Opportunity – Does Not Change
TARGET: 67%

2014 REVENUES: $1.79B
2015 FUNDING: $1.17B

HIT THE HMT TARGET!
This AGREEMENT ("Agreement") is made and entered into the __ day of ____________ ("Effective Date") by and between

(Hereafter referred to as "__")
IMPORTANCE OF THE SINGLE WINDOW

The Executive Order on Streamlining the Export/Import Process for America’s Businesses, signed on February 19, 2014, directs the U.S. federal agencies with a role in trade to complete development of an electronic “Single Window” by December 2016. The Automated Commercial Environment (ACE) will become the Single Window – the primary system through which the trade community will report imports and exports.

CURRENT FLOW OF INFORMATION

SINGLE WINDOW VISION

Today, traders must submit the same information to multiple agencies, multiple times through processes that are largely paper-based and manual. THE SINGLE WINDOW WILL STREAMLINE THIS PROCESS.
TRANSPORTATION
ENERGY
RAW
MATERIALS
Questions