• High Priority Corridor on the NHS
• North America’s Energy & Agricultural Corridor
The question was asked, Who focuses on the original Ports-to-Plains Corridor from the Texas/Mexico border north to Denver?
Expanding Membership

- Develop a strategic sponsorship management plan including clear sponsorship levels for businesses
- Address potential staffing for a Business Membership Developer
- Strategic visits to Laredo and Denver need to be carefully planned and implemented
Communications and Marketing

- Create a Communications Plan that focuses on the original Ports-to-Plains corridor.
- Proceed with process of installing Ports-to-Plains highway signage including media events.
Policy

• Gather support signatures and send letter to TxDOT Commission and leadership supporting Feasibility Study on Interstate 27 Expansion.
Policy

• Develop talking points for addressing relief routes and expansion of Interstate 27
Outreach

- Initiate a schedule of Regional Town Hall meetings
- More visibility in original Ports-to-Plains communities
Board Involvement

- Engage Board of Directors in their local communities
  - Include in presentations where possible
  - Develop laminated cards for board members with bullet points on facts and figures
  - Ask Board of Directors to help get press releases published in their community
Board Involvement

• Provide a higher level of Board of Directors training

• Schedule a minimum one-hour workshop prior to each quarterly board meeting to educate new and existing board members

• Ask board members to prepare 10 minute presentation on why Ports-to-Plains is important to their community.
Board Involvement

- Hold at least one meeting a year (in conjunction with annual conference) with board members from the original Ports-to-Plains corridor (TX, NM, OK, CO), in order to have a better focus on the original corridor.

- Evaluate current board structure including Alliance-wide and original corridor and make recommendations for change.
Currently 53.72 percent (53.72%) of the 3,088 mile Complete Ports-to-Plains Corridor is four-lane or better.

In 2014, state and federal funds supported $1.07 billion of expansion and relief route construction projects across the entire Alliance region.
Status

Currently 47.47 percent (47.47%) of the 1,361 mile Original Ports-to-Plains Corridor is four-lane or better.

In the past five years Texas has upgraded 150 miles of two lane to four-lane and 105 miles of that is on the Ports-to-Plains corridor.
Status

Texas is exploring extending Interstate 27, which now connects Lubbock and Amarillo, north and south along the Ports-to-Plains corridor.
New Mexico has completed four-lane across the northern tier connecting Raton and Clayton to the Texas Panhandle and beyond.
 Status

On the southern border, the three border crossings served by the Ports-to-Plains corridor: Del Rio, Eagle Pass and Laredo account for 38.39 percent (38.39%) of all truck crossing from Mexico to the United States in 2014.

Over 2,032,363 trucks entered the United States in 2014 through these three border crossings.
Status

Over 2,032,363 trucks entered the United States in 2014 through these three border crossings.
Since 2004 the market share for Mexico truck crossings for these three border crossings has increased 15.11 percent (15.11%).