



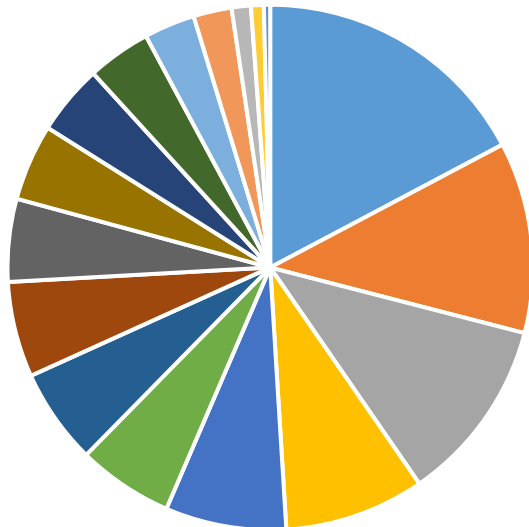
**The Trump Administration and Energy Policy:  
The First Six Months – And What's Next**

**Ports to Plains Energy & Agriculture Summit  
Denver  
June 13, 2017**



*The mission of CEA is to improve consumer understanding of our nation's energy security, including the need to reduce reliance on imported oil and natural gas, maintain reasonable energy prices for consumers, and continue efforts to diversify our energy resources.*

**Membership Makeup by Industry**



- Oil, Gas & Nuclear Association
- Chamber of Commerce
- Consumer Discretionary Services
- Trucking/Transportation/Logistics
- Manufacturing/Chemicals
- Independent Oil & Gas/Support & Services
- Engineering/Machinery/Construction
- Other
- Agriculture/Food & Beverage
- Power Generation/Utility
- Oil & Gas/Fossil Fuel Producer



- **275 Affiliate Members**
  - Every aspect of economy
  - 65% are consumers
- **400,000+ Individual Members** from across the U.S.
  - 180K+ followers on social media
- **Chapters:** CEA-AK, CEA-FL, CEA-TX, CEA-Northeast, CEA-Southeast, CEA-Midwest, CEA-Mid-Atlantic, CEA-Rockies
- **Campaigns:** CEA has been actively involved in more than 125 local, state and national Campaigns since 2006
- **Organization:** Campaign-focused & outside of the Beltway where long-term energy fights are occurring



**Energy Policy Priorities**

- “We are going to have an America First Energy Plan  
– Donald J Trump, September 22, 2016
- “Under my Presidency, we will accomplish complete American energy independence”  
– Donald J Trump, May 16, 2016

**Executive Actions and Regulations**

- American Energy Dominance will be declared a strategic economic and foreign policy goal of the United States
- Rescind all the job-destroying Obama executive actions
- Any regulation that is outdated, unnecessary, bad for workers, or contrary to the national interest will be scrapped.
- We will also eliminate duplication, provide regulatory certainty and trust local officials and local residents.
- Any future regulation will go through a simple test: Is this regulation good for the American worker? If it doesn't pass this test, the rule will not be approved.



**Onshore Oil and Natural Gas Production**

- Rescind the Waters of the U.S. rule
- Revoke policies that impose unwarranted restrictions on new drilling technologies (hydraulic fracturing)
- Reinstate leasing in the Alaska National Petroleum Reserve
- Reform the Endangered Species Act
- Lift Moratoriums on energy production in federal areas

**Pipelines and Energy Infrastructure**

- Ask TransCanada to renew its permit application for the Keystone XL Pipeline
- Streamline permitting

**Offshore Energy**

- Reverse President Obama's decision to put 87% of the available land in the OCS off limits and reinstate Atlantic Lease Sales



**Coal and Electricity Generation**

- End the War on Coal
- Scrap the Clean Power Plan
- Review Nuclear Waste Program
- Rescind the Stream Buffer Rule
- Lift Moratorium on Federal Coal Leasing

**Renewable Fuels**

- Save the Renewable Fuel Standard

**International Energy Issues**

- Work with Gulf Allies to develop a positive energy relationship as part of our Anti-Terrorism Strategy
- Scrap the Paris Climate Change Treaty
- Stop all payments to the United Nations for climate change programs



### **Beach Head Teams**

- 25-Member Teams
- Went into Departments/Agencies on January 20
- Senior White House Advisor
- White House Liaison

### **Cabinet Nominees**

- Rick Perry, Secretary of Energy
- Ryan Zinke, Secretary of the Interior
- Scott Pruitt, EPA Administrator
- Sonny Perdue, Secretary of Agriculture

### **Subcabinet Officers and Staff**

- 25+ Subcabinet Officers – Appointed by President and Confirmed by Senate
- 100+ Staff Members – Appointed by President



## **Regulatory Relief**

- Regulatory Relief
- One in – Two out
- Critical Infrastructure

## **Ending the War on Coal**

- Clean Power Plan
- Paris Climate Change Treaty
- Climate Action Plan
- Regulatory Review
- Federal Leasing Program
- UN Climate Program Funding

## **Electricity**

- Initiated Review of Nuclear Waste Review
- DOE Electricity Study





## **Pipelines and Critical Infrastructure**

- Keystone XL
- Dakota Access
- FERC Nominees

## **Offshore Energy**

- Five Year Plan
- Regulatory Review
- Seismic Permits

## **Onshore Oil & Natural Gas**

- WOTUS Reform
- ESA Reform
- Methane



### **Executive Orders and Presidential Memoranda**

- President Trump has signed multiple Executive Orders and Presidential Memorandum initiating Agency Actions
- More to come

### **Agency Rulemaking**

- Vast majority of Obama Administration actions were Agency Rulemakings
- Trump Administration has initiated Rescind/Revise Process
- Notice and Comment Rulemaking – Requires Public Comment Periods

### **Legislation**

- House Republican majority is pro-energy
- Senate will face gridlock – meaningful legislation will be extremely difficult
  - Republicans hold 52-46-2 majority
  - Need 60 votes to end debate and force a vote
- Major Legislation on the table:
  - Tax Reform
  - Appropriations



**Anti-Energy Campaigns Ramping Up**

- Anti-Energy Groups have \$200 million to \$400 million annual budgets to fight Trump energy initiatives
- Mega-Donors increased contributions in 2016 – and will do more
  - Tom Steyer: \$87.6 million
  - George Soros: Up to \$90 million
- Trump Bump – Anti-Energy Groups have received major post-election boost
  - Sierra Club added 18,000 members and \$3 million since November
  - Greenpeace USA doubled its membership from 2015
  - EDF raised \$250,000 in the week following the election
  - NRDC had 50,000 individual donors in November
- Anti-Energy Groups have built capacity to deliver millions of letters to Congress and Trump Administration, flood local and regional papers with Op-Eds and Letters to the Editor, and engage in public meetings and public protests to generate earned media



**Pro-Energy Campaign is Critical**

- Strategy: Coordinated, Multi-Year Plan
  - Reclaim the energy narrative to include all members of our communities which need to be heard, not just the fringe
  - Demonstrate how high energy costs effect households, families and small businesses that will suffer high costs without adequate and reliable energy
  - Ensure that policy makers in Trump Administration and Congress hear pro-energy messages from the public and opinion leaders
- Tactics: Be Nimble, Be Proactive, Be Responsive
  - Change the Narrative
  - Show Pride in Energy
  - Engage in public comment periods
  - Op-Eds/LTEs
  - Engage with your Federal Delegations
  - Engage with the Trump Administration



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