

# MEMBERSHIP & INVESTMENT OPPORTUNITIES

BECAUSE ECONOMIC DEVELOPMENT FOLLOWS TRANSPORTATION





# **MEMBERSHIP OPPORTUNITIES**

# **CITY AND COUNTY MEMBERSHIPS**

Cities: Membership dues calculated at \$.61 per capita based on current census Counties: Membership dues calculated at \$.10 per capita based on current census

- Eligible for election on Ports-to-Plains Alliance Board of Directors
- Participation in all Policy Development, Events and Organization Activities
- Invitation to join us at our annual Washington DC Fly-in to meet with federal legislators
- One year of regular Membership including general listing and interactive map on www.portstoplains.com
- Membership registration rate for all representatives to all Ports-to-Plains Events
- Subscription to Ports-to-Plains newsletter, updates and action alerts

# CHAMBERS OF COMMERCE, ECONOMIC DEVELOPMENT ORGANIZATIONS, COLLEGE AND UNIVERSITY MEMBERSHIPS

# \$500 (International Organizations) \$250 (U.S. Organizations)

- Participation in all Policy Development, Events and Organization Activities
- Invitation to join us at our annual Washington DC Fly-in to meet with federal legislators
- One year of regular Membership including general listing and interactive map on <u>www.portstoplains.com</u>
- Invitation to join us at our annual Washington DC Fly-in to meet with federal legislators
- Membership registration rate for all representatives to Ports-to-Plains Alliance Annual Conference
- Subscription to Ports-to-Plains newsletter, updates and action alerts

#### **INDIVIDUAL MEMBERSHIPS**

#### **Individual Annual Membership \$100**

- Participation in all Policy Development, Events and Organization Activities
- Invitation to join us at our annual Washington DC Fly-in to meet with federal legislators
- Subscription to Ports-to-Plains newsletter, updates and action alerts

#### **BUSINESS INVESTOR OPPORTUNITIES**

Ports-to-Plains is extending an invitation for **Businesses** to become a member of the Alliance. The focus of Ports-to-Plains Alliance is on the economic and business interests that are the lifeblood of the region and is dedicated to helping businesses thrive. Providing a safer and more efficient transportation system is key to business success and provides more opportunities for growth resulting in greater prosperity.



Ports-to-Plains members are crucial to the ongoing success of the Alliance. Business members will demonstrate support for Ports-to-Plains all while receiving a return on their investment from the benefits through membership.

Over the past decade and a half, Ports-to-Plains Alliance members have seen billions in federal and state funding for road improvements in the Ports-to-Plains region. Expanding existing two-lane highways to four-lane or better will provide a safer and more efficient transportation system to deliver goods and services throughout the corridor.

As an investor in Ports-to-Plains Alliance - all businesses are assured we will advocate for the future of business in rural communities, as well as additional benefits below:

- Adds your business support to the Ports-to-Plains advocacy efforts to develop the robust transportation infrastructure needed to support business and economic development
- Membership listing and inclusion on interactive map on Ports-to-Plains Website with link to your business website
- · Opportunity to distribute promotional materials during Ports-to-Plains Alliance events
- Opportunities with Ports-to-Plains social media outreach
- Subscription to Ports-to-Plains newsletter, updates and action alerts

#### **BUSINESS ASSOCIATE MEMBERSHIP**

#### **Associate Business Investor Annual Membership**

Number of Employees 1-15 \$250 Number of Employees 16+ \$500

Individual Associate Membership benefits, plus;

• Membership registration rate to Ports-to-Plains Alliance Annual Conference

## PRESIDENT'S CIRCLE - \$5,000

Associate Business Investors benefits, plus;

• \$2,500 Event sponsorship and benefits for Ports-to-Plains Alliance Annual Conference including all benefits for Silver Level Sponsor

## CHAIRMAN'S CIRCLE - \$10,000

President's Circle benefits, plus;

- \$5,000 Event Sponsorship for Ports-to-Plains Alliance Annual Conference including all benefits for Gold Level Sponsor
- Panel or speaker placement at Annual Conference
- One representative invited to be a member of the Ports-to-Plains Alliance Advisory Council
- Opportunity to attend Ports-to-Plains Alliance quarterly board meetings.



#### STATE TRUCKING ASSOCIATION OPPORTUNITIES

#### **Associate Annual Membership: \$250**

Ports-to-Plains is extending an invitation for the **State Trucking Associations** within its Corridor region to become a member of the Ports-to-Plains Alliance. These states include Texas, New Mexico, Oklahoma, Colorado, Nebraska, Wyoming, Kansas, South Dakota, North Dakota, and Montana.

Over the past decade and a half, Ports-to-Plains Alliance members have seen billions in federal and state funding for road improvements in the Ports-to-Plains region. Expanding existing 2-lane highways to 4-lane or better will provide a safer and more efficient transportation system to deliver goods and services throughout the corridor resulting in saving trucking companies time and money. According to the Ports-to-Plains Corridor Development and Management Plan, 2000 hours per day of truck travel will be saved once the highways are expanded to four-lane or better.

Ports-to-Plains is also aware of many issues facing our state trucking associations including permitting and harmonization of weight and size of commercial vehicles. By working together on these issues, we will be more effective in these efforts.

As a member of the Ports-to-Plains Alliance, State Trucking Associations are assured we will continue to advocate on your behalf on common issues while providing additional membership benefits such as:

- Adds your association's support to the Ports-to-Plains advocacy efforts to develop the robust transportation infrastructure needed to provide safer and more efficient movement of goods and services
- Membership listing and inclusion on interactive map on Ports-to-Plains Website with link to state Trucking Association website
- Invitation to join us in our annual Washington DC Fly-in to meet with legislators
- One complimentary registration to Annual Ports-to-Plains Alliance Conference
- Opportunity to distribute promotional materials during meetings and events
- Opportunities with Ports-to-Plains social media outreach
- Inclusion of trucking association press releases in Ports-to-Plains newsletters
- Subscription to Ports-to-Plains newsletter, updates and action alerts
- Attendance at Annual Trucking Association Meeting by at least one Ports-to-Plains staff member subject to scheduling