

2022 PORTS-TO-PLAINS CONFERENCE *SPONSORSHIP OPPORTUNITIES*

SEPTEMBER 14-16 2022 · BIG SPRING, TEXAS

Ports-to-Plains Alliance is a grassroots association of communities, organizations and businesses from Mexico through nine U.S. states into Canada. Its mission is to advocate for a robust transportation infrastructure along with the region's key economic sectors such as food, fiber, fuel, energy, industry and tourism in order to promote economic security and prosperity throughout North America's energy and agricultural heartland. This corridor of national significance connects the major oil and gas plays across North America including the Bakken, Niobrara, Permian, and Eagle Ford.

For the last few years, the Alliance's advocacy initiatives continued to pave the way for the success we see today. The success of this year includes: additional four-lane expansion on both the Heartland Expressway in Nebraska and Theodore Roosevelt Expressway in North Dakota as well as a Future Interstate Highway designation for the Ports-to-Plains Corridor in Texas and New Mexico. We are excited for the future and look forward to celebrating with you at the conference!

WHY PARTICIPATE?

Participating as a sponsor for the 22nd Annual Ports-to-Plains Conference offers exposure to a wide-range audience throughout the entire Ports-to-Plains Alliance region. Your business or organization is highlighted before, during and after the conference throughout the online registration process, conference events, social media and the Ports-to-Plains website at portstoplains.com.

**CONTACT A STAFF MEMBER TO SIGN UP
FOR A SPONSORSHIP OR FOR OTHER INQUIRIES.**

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BRONZE // \$1,000

- > Logo recognition in conference app
- > Listing as a sponsor on Ports-to-Plains Alliance website and hyperlink from the sponsor listing to your homepage
- > One complimentary conference registration

SILVER // \$2,500 *Bronze sponsor benefits, plus:*

- > Inclusion on header banner in conference app
- > Logo recognition, quarter page advertisement, and link on Ports-to-Plains Alliance website
- > One additional complimentary conference registration (2 total)

GOLD // \$5,000 *Silver sponsor benefits, plus:*

- > Logo recognition, summary, and link in conference app
- > Logo recognition, half page advertisement, and link on Ports-to-Plains Alliance website
- > Two additional conference registrations (4 total)

PLATINUM // \$10,000 *Gold sponsor benefits, plus:*

- > Logo recognition, full page advertisement, and link on Ports-to-Plains Alliance website
- > Four additional conference registrations (8 total)

CONFERENCE CO-HOSTS // City of Big Spring/Visit Big Spring



WWW.PORTSTOPLAINS.COM