

# PUERTO VERDE

Delivering Food, Fuel, Fiber and Trade on the Corridor (Getting across the Border)

2023 Ports-to-Plains Alliance Conference September 14, 2023



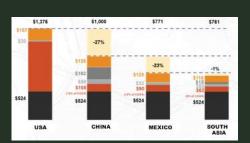
# **Nearshoring Trends are Accelerating**



#### **Intellectual Property**



**Time Zone Parity** 



Wage Rates & Costs



NOTES: Data are seasonally adjusted and quarterly. Figures also include April 2023. Shaded area denotes a recession. Total trade is the sum of exports and imports.

SOURCE: Census Bureau.

Tesla to build Mexico gigafactory in nearshoring move

Tesla will build a gigafactory in the north of the country to service the Americas and protect its supply chain.

TESLA

#### Border-Town Warehouses Are Booming as More Manufacturing Moves to Mexico

Real-estate investors add properties in cities like Tijuana, Mexico, and Laredo and El Paso, Texas

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#### Mexico's Foreign Investment Surges

Federal Reserve Bank of Dallas

- 48% as Nearshoring Booms

  Sharp increase occurs as companies expand operations
- Nuevo Leon Jalisco and Puebla are top receiving states



An aerial view of a Foxconn factory in San Jeronimo, Chihuahua state, Mexico, as seen from



**Transport Times & Costs** 



US Trade War vs. China



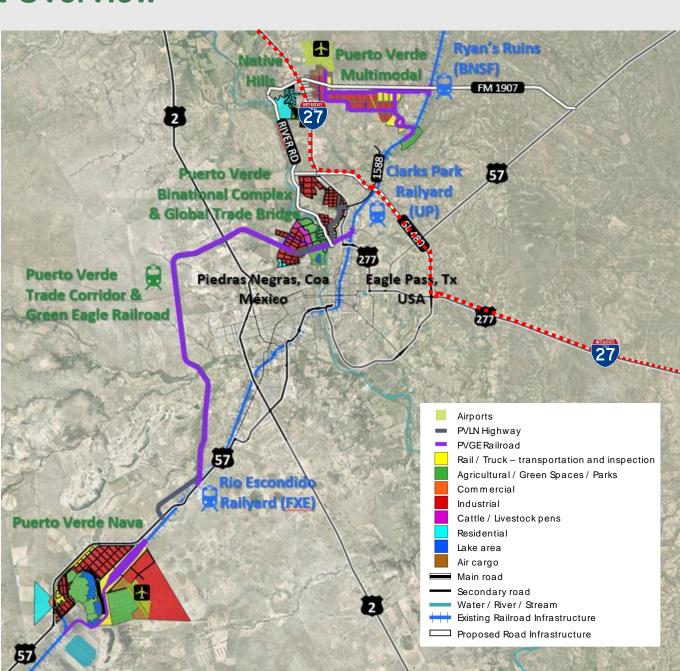
Armed Conflict in Eastern Europe



# **Puerto Verde Project Overview**

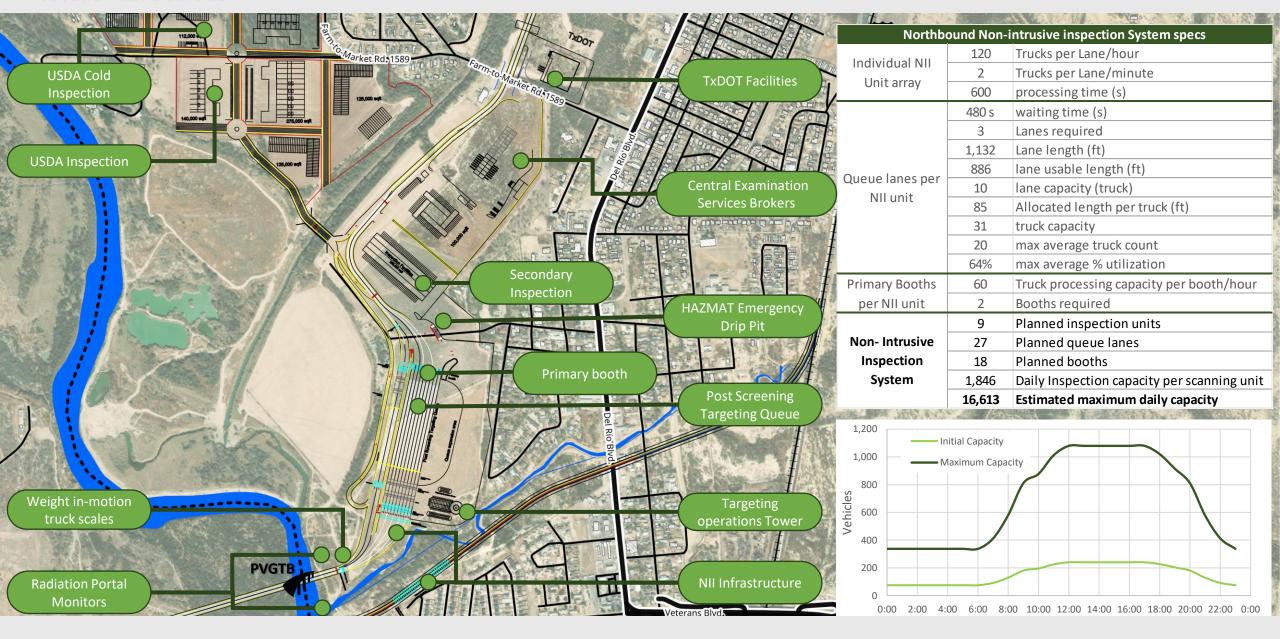
**Puerto Verde** is building the most advanced, integrated, binational industrial complex, and trade port in North America that is strategically located along the Ports-to-Plains Corridor between Eagle Pass and Piedras Negras

- Making the US-Mexico border more resilient, secure, efficient, and sustainable
- Facilitating and accelerating 3X Binational Trade
   Growth by 2050 to meet nearshoring demand
- Avoiding future 9+ hour waits and Preventing 100M
   Ibs. of Annual CO2 Emissions
- Developing ~20,000 Acres; Nava Phase 1 of 10M+ ft<sup>2</sup> is now under construction
- Creating 320K+ Jobs in a region devastated by job loses from former mining activities
- Fostering \$28B GDP Growth & regional prosperity
- Providing resilient SECURE redundancy and congestion relief for other major ports





# New 100% Non-Intrusive Inspection (NII) Targeting Port Design





# **Facilitating Trade Growth & Reducing Emissions**

Avoiding the future 9+ hour wait times by 2050 in Piedras Negras will prevent up to 100M lbs. of annual CO2 emissions from idling trucks





# **Securing Our Southern Border**

**Puerto Verde** is working with CBP, Mexican ANAM, and the private sector to develop the most advanced, nextgeneration port of entry on the US-Mexico border

- Incorporating 100% Non-Intrusive Inspections vs.
   current rates of <20% for northbound CMVs</li>
- Using the Latest Technologies such as facial recognition
- Serving as a Technology Pilot Port for CBP
- Facilitating Unified US-Mexico Cargo Processing
- Preventing dangerous drugs such as Fentanyl and other illicit goods from crossing the border
- Providing 24/7 Crossing Capabilities for CTPAT/FAST
- Utilizing Central Examination Stations for more efficient and cost-effective customs processing
- Building a Secure Rail Corridor to reduce occurrence of theft, vandalism, and illegal transport of illicit goods and unauthorized passengers





# **Investing in Disadvantaged Communities**

### "The Puerto Verde project will create 320k jobs and generate \$28B in annual GDP" - Dr. Perryman



# Dr. Ray PerrymanPresident and CEOThe Perryman Group

B.S. Mathematics (Baylor)

Ph.D. Economics (Rice)

- 3,000+ private and 1,000+ public studies
- Client list includes 2/3rds of the Global 25, over 50% of the Fortune 100, U.S. Presidents, the Federal Reserve System, and more than 100 governmental entities
- Provided economic analysis for NAFTA and USMCA
- Primary economist for Fort Worth Alliance project

"A world class scholar" - Business Week

"The most quoted man in Texas" - Texas Monthly

"The state's pre-eminent economist" - Dallas Morning News

"The unofficial state economist" - The New York Times

#### **Puerto Verde Economic Impact Highlights**

- The PVGTB will "facilitate US-Mexico trade, helping alleviate congestion on other Texas bridges"
- Net trade growth through Eagle Pass made possible by the PVGTB will support 1.4M jobs and \$135.5B in GDP
- The project will increase state tax receipts by \$830M
- The Puerto Verde project will also provide significant benefits locally to the City of Eagle Pass and its residents
  - <u>Construction</u> will generate \$4.6B in One-Time Income and provide 67.7k Job-Years for residents of Eagle Pass
  - Operations will generate \$5.0B in Ongoing Income and provide 77.1k Jobs for residents of Eagle Pass
  - The City of Eagle Pass will see an increase of \$26.3M in
     Ongoing Retail Sales Tax Receipts
  - Puerto Verde will also increase local property values and increase demand for restaurants, retail outlets, and personal service facilities



# **Building Climate Resilience**

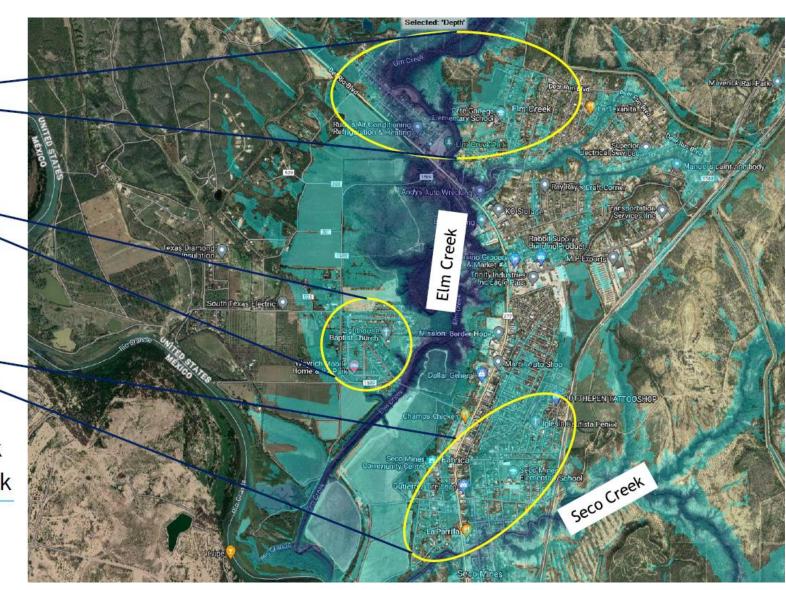
180 Homes in floodplain From Elm Creek

150 Homes in floodplain From Elm Creek

320 Homes in floodplain From Seco Creek

330 Homes in Floodplain From Elm Creek
320 Homes in Floodplain From Seco Creek

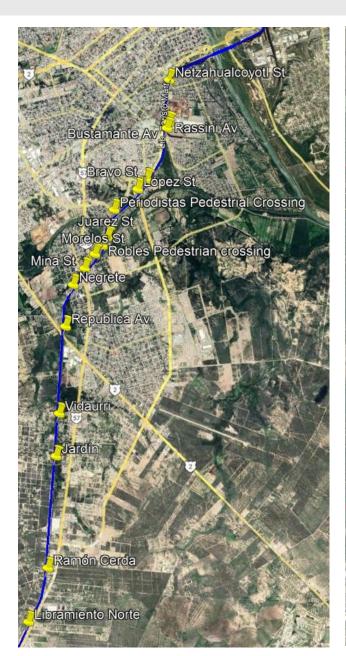
Total= 650 homes out of floodplain

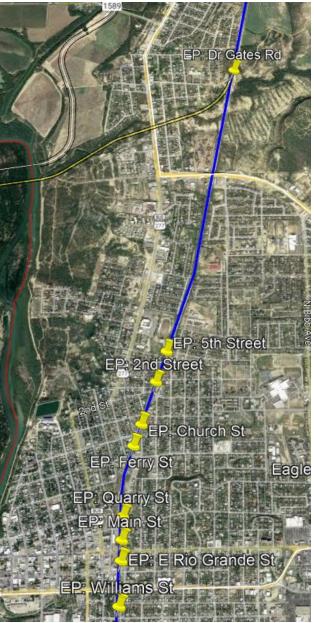




# **Improving Community Mobility and Safety**

- The Secure Rail Corridor will route commercial vehicle and freight rail traffic outside of the congested urban centers of Piedras Negras, Coahuila and Eagle Pass, Texas
- This new route has Zero At-Grade Crossings:
  - Avoids all 16 existing At-Grade Crossings in Piedras Negras, Coahuila
  - Avoids all 9 existing At-Grade Crossings in Eagle Pass, Texas







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# **Fueling Binational Trade Growth via Ports to Plains Corridor**

#### Texas – Mexico Binational Trade Dominance

- Accounted for 73% of US / MX trade in 2019
- More than tripled under NAFTA since 1994
- Demand forecasted to grow another 3X by 2050
- Nearshoring trends will accelerate demand

### Importance of Del Rio / Eagle Pass / Laredo

- Key sector along US/MX Ports-to-Plains corridor
- 58% of TX/MX (42% of US/MX) trade in 2019
- Forecasted to maintain importance through 2050

#### Eagle Pass-Piedras Negras' Share is Increasing

- All modes of transport (POV/Bus/Rail/CMV)
- #1 POE for US/MX rail tonnage by 2050
- Release-valve and redundancy for Laredo





## **Need for Additional Border Infrastructure**

#### Demand will far exceed infrastructure capacity

- While trade has tripled since 1994, less than 1/3 of border crossings have received investment
- Utilization rates already 2x designed capacities
- Demand for Eagle Pass CMV expected to exceed 700% of designed capacity by 2050

#### Wait times are projected to radically increase

 Average CMV crossing times at many of the region's bridges are expected to exceed 8 hours

### Without action, economic impact is staggering

- Regional GDP loss estimated at ~\$43B by 2050
- Regional employment loss estimated at 1.2M jobs

